

# Mert Ayda

## Web Developer

I am a skilled web developer with 2+ years of professional experience building modern, responsive websites and web applications. With a strong foundation in front-end technologies like HTML, CSS, and JavaScript, as well as familiarity with popular frameworks and libraries such as React, I am confident in my ability to bring your web development projects to life.

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🐙 github.com/mertayda

## EDUCATION

### Ecomometrics

Cukurova University

06/2013 - 10/2019

Courses

- Statistics

## EXPERIENCE

### Web Developer

Tanir HSE

05/2021 - 08/2021

Achievements/Tasks

- Designed and developed responsive websites for clients using HTML, CSS, and JavaScript
- Collaborated with clients to understand their needs and translate them into visually appealing web designs

### Digital Marketing Staff

Beta Food Industry and Trade Inc.

01/2023 - 05/2023

Turkey

Achievements/Tasks

- Managed social media accounts and developed content strategies to increase brand awareness
- Conducted market research and analyzed digital marketing trends to optimize campaign performance
- Collaborated with cross-functional teams to align digital marketing efforts with overall business goals

### Full-Stack Developer Trainee

WorkinTech

11/2023 - Present

Achievements/Tasks

- Learning and applying full-stack development technologies and best practices
- Participating in hands-on projects to build web applications from front-end to back-end
- Collaborating with other trainees on group projects to simulate real-world development environments

## SKILLS

Cypress

Redux

Redux Toolkit

TailwindCSS

React.js

Wordpress

Material-UI

Javascript

TanStack

Bootstrap

FramerMotion

GoogleAds

Marketing

Meta

Google Analytics

## PERSONAL PROJECTS

### PrimeWealth

- Developed a responsive and interactive website called PrimeWealth using React, showcasing my proficiency in building modern web applications
- Implemented a clean and intuitive user interface using Tailwind CSS, ensuring a seamless and visually appealing user experience across different devices and screen sizes.
- Utilized React Router for efficient client-side routing, enabling smooth navigation between different pages and sections of the website

### Technological Foods

- Developed a user-friendly and responsive pizza ordering website using React, demonstrating my ability to build interactive web applications.
- Implemented a sleek and intuitive user interface using Tailwind CSS, ensuring a seamless and responsive design across different devices
- Utilized React hooks and state management techniques to handle user interactions and maintain a smooth flow of data throughout the application.

## LANGUAGE

English



## INTERESTS

Chess